



ARDENT WORKSHOP

AN ARDENT WORKSHOP PRODUCT

STR Profit Calculator

A free tool — one stay in, your true net profit out.

Free · from Ardent Workshop



What a stay really makes — after the cut

This free calculator does one thing well: it nets a single short-term-rental stay honestly. Enter what a guest pays — the nightly rate, the nights, and any cleaning fee — the channel's fee, and what the turnover costs you, and it returns your gross booking, the payout, your true net profit, and your margin per stay.

THE NIGHTLY RATE ISN'T THE PROFIT

A \$210-a-night booking looks great — until a channel fee, a cleaner, and the supplies come out. What's left is the number that matters. And a one-night booking, paying a full turnover against a single night of rent, is the thinnest margin you take. Net it honestly and the calendar stops fooling you.

How to use the calculator

- 1 Open STR-Profit-Calculator.xlsx (Excel, Google Sheets, or LibreOffice), or use the web version on the page you downloaded it from.
- 2 Enter the stay — the nightly rate, the number of nights, and any cleaning fee you charge the guest.
- 3 Enter the channel's fee (a percentage plus any flat fee) and your turnover costs — what you pay the cleaner and for supplies.
- 4 Read off your net profit and margin per stay, plus a rough monthly estimate.

WANT EVERY STAY AND EVERY PROPERTY?

This free tool nets one stay on one listing. The Short-Term Rental Owner P&L & Turnover Workbook runs the whole operation — a booking & payout log for every stay, an expense log by Schedule-E category, an occupancy, ADR & RevPAR view of which listing pays, a turnover checklist and supplies par list, and a dashboard with a Schedule-E year-end summary, in one connected spreadsheet (Excel, Google Sheets, or LibreOffice). [Get it at ardentworkshop.com](https://ardentworkshop.com) ›

A business and record-keeping aid, not tax, accounting, or legal advice. Every figure is illustrative — channel fees change and lodging-tax and income-tax rules differ by place and year, so enter your own current numbers. Not affiliated with or endorsed by Airbnb, Vrbo, Booking.com, or any booking platform. © Ardent Workshop LLC. Free to use; please don't resell or redistribute.