



MODEL RELEASE + SESSION PREP STARTER

Model Release & Session Prep

Two documents ready to send, and how each looks filled in.

2 documents · fillable + print · 2 worked examples

Start here

Two documents a photographer reaches for before almost every session: a release that records exactly what a model allows, and a prep guide that tells a client what to expect.

What is in the download

- **Model-Release-Adult.pdf** — the release, fillable. Type into it, save it, and send it.
- **Model-Release-Adult-Print.pdf** — the same release with ruled blanks, for a pen.
- **Session-Prep-Guide.pdf** — a one-page guide you send a client before a session, fillable.
- **This file** — how to use the other three, and both documents filled in as worked examples.

How to use them

Fill in the fillable PDFs in Adobe Acrobat Reader or a desktop PDF app. Phone and browser viewers may not save what you type, so use the print version there. Fill in the bracketed blanks with your own details, mark No against, or strike, any use the model does not agree to, and give the model a signed copy the same day. File yours with the session paperwork.

The two worked examples that follow show how much detail is enough. Every name, address, figure and date in them is invented.

BEFORE YOU RELY ON IT

These are general templates, not legal advice, and using them does not create a lawyer-client relationship. Right-of-publicity and release rules differ by state and change over time, and some uses (advertising, stock) can need more than a general release. Have an attorney in your state read your model release once before you rely on it.

MODEL RELEASE — ADULT

SAMPLE — a worked example filled in with invented details. Not a real model, studio or shoot.

This release is given by the person named below (the Model) to **Larkspur Hollow Photography (sample)** and **Dana Whitlock (sample)** (the Photographer) in connection with the session on **September 15, 2026** at **Larkspur Hollow studio, second floor (sample)**. It takes effect when both parties have signed it.

Release Details

Model name (as it appears on ID): **Casey Marlowe (sample)**

Model email: **casey@marlowe.example**

Release date: **September 15, 2026**

Project or shoot name: **Winter candle collection product photos**

1. What the Model Is Allowing

The Model allows the Photographer to take photographs and video of the Model during the session and to use the resulting images only in the ways written below. Any use not listed here needs a new written permission. Strike any row the Model does not agree to.

Use	Allowed (Yes / No)	Limits, such as place, product, or dates
Portfolio and website	Yes	Studio website and printed portfolio only
Social media	Yes	Studio accounts, with a credit tag
Print and ads	Yes	The client's catalog and in-store signs, two years
Stock libraries	No	Not allowed

2. How Long This Lasts

The permission in Section 1 lasts for: **Two years from the release date**

If no term is written, it lasts until the Model stops it under Section 4. Images already published before then are not affected.

3. What the Model Receives

In exchange for this permission, the Model receives: **A session fee of \$150.00 and five edited images**

The Model confirms that this is enough and that nothing further is owed for the uses listed in Section 1, unless a separate written agreement says otherwise.

4. Stopping Future Use

The Model may ask the Photographer in writing to stop using the images in new materials. After the Photographer receives the request, the Photographer will stop using the images in new projects within a reasonable time and will remove them from the Photographer's own website and social accounts that the Photographer controls. The Photographer cannot recall printed or published materials already in circulation, and cannot control copies other people have saved or shared. Send requests to **hello@larkspurhollow.example**.

5. What the Model Confirms

The Model confirms that they are at least the age of majority where they live, that they have the right to sign this release, and that they have no exclusive agreement with anyone else that would conflict with it. The Model understands the Photographer keeps the copyright in the images, and that the Photographer may edit, crop, and retouch them in the ordinary way. The Photographer will not alter the images in a way meant to make the Model look foolish or to place the Model in a context the Model has not agreed to.

6. Authorization

I have read this release, I have had the chance to ask questions, and I agree to it. I understand I will receive a copy.

Model name: **Casey Marlowe (sample)**

Photographer: **Dana Whitlock (sample), Larkspur Hollow Photography (sample), 14 Sample Row, Exampleton, ST 00000 (sample)**

Give the Model a signed copy the same day, and file yours with the session paperwork.

SIGNATURES

Model

Name: _____

Signature: _____

Date: _____

Photographer

Name: _____

Signature: _____

Date: _____

HOW TO PREPARE FOR YOUR SESSION

SAMPLE — a worked example filled in with invented details. Not a real client, studio or session.

We are so glad you booked with **Larkspur Hollow Photography (sample)**. This guide covers what to expect and how to get ready for your session with **Dana Whitlock (sample)** on **October 11, 2026** at **Alder Creek Park, east lawn (sample)**. Read it through once, share it with anyone joining you, and reach out at **hello@larkspurhollow.example** if you have a question.

1. What to Expect

Arrive by **10:00 a.m.** at **Alder Creek Park, east lawn (sample)**. Parking and access: **Free lot by the east entrance, a two-minute walk.**

Your session will run about **75 minutes**. No need to know how to pose; we will guide you.

2. What to Wear

Choose outfits you feel good in and can move in. A few guidelines that tend to photograph well:

- Pick colors that work together without matching exactly. Soft, solid tones and a mix of textures look timeless.
- Avoid large logos, busy patterns and neon colors, which can pull attention from faces.
- Wear layers or bring a second option if you are unsure. A jacket, scarf or cardigan can change a look quickly.

Our own suggestions for this session: **Soft neutrals and denim; one warm accent for the baby**

3. What to Bring and Do Before Your Session

When	What to do	Done
One week before	Pick and steam outfits for everyone	Done
The day before	Pack water, snacks and anything personal to photograph	Not yet
The day of	Eat before you arrive and leave early to park	Not yet

4. Frequently Asked Questions

Can I bring other people? **Immediate family, up to six people**

Can I bring a pet or a child? **Yes, and a family dog is welcome on a leash**

Can I use my own phone to take photos during the session? **Between setups, yes**

A friendly overview: if anything here differs from your signed booking agreement, the agreement governs.

When one release is not enough

This starter covers a single release and a single client guide. A studio that books weddings, families, listings and brand work needs more paper than that, and needs to know which of it is still unsigned.

THE FULL KIT

The **Photography Client & Contract Kit** adds a session agreement with wedding, family, real-estate and commercial/video terms; minor, property and print releases; a priced usage license; a weather, illness and reschedule addendum and a gallery delivery policy; a client message bank; and a session paperwork log workbook that tracks what each booking still needs signed.

See the full range at ardentworkshop.com.

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