ARDENT WORKSHOP

AN ARDENT WORKSHOP PRODUCT

Flip-Profit Calculator

A free tool — what an item cost in, your true net profit out.

Free · from Ardent Workshop

What a flip really makes — after the cut

This free calculator does one thing well: it nets a single flip honestly. Enter what an item cost you — the price, supplies, and a share of your sourcing miles — what it sold for, the shipping, and the platform's fee, and it returns your true net profit, your ROI, and your margin.

THE SALE PRICE ISN'T THE PROFIT

A $42 sale on a $4 thrift find looks like easy money — until a 13% platform fee, a $9.80 shipping label, and a real cost of goods come out. What's left is the number that matters. The cheap-looking find that quietly loses money stops fooling you once you net it honestly.

How to use the calculator

1. Open Flip-Profit-Calculator.xlsx (Excel, Google Sheets, or LibreOffice), or use the web version on the page you downloaded it from.
2. Enter what the item cost you — the price you paid, the supplies to pack it, and a fair share of your sourcing mileage.
3. Enter the sold price, the shipping you charged, the shipping you paid, and the platform's fee (percentage plus any flat per-order fee).
4. Read off your net profit, your ROI (the return on the money you tied up), and your margin.

WANT EVERY FLIP, NOT JUST ONE?

This free tool nets one flip on one platform. The Reseller / Flipping Inventory & Profit Workbook runs the whole operation — an inventory & profit log for every item, per-platform fee profiles, a sourcing-trip mileage log, a performance view of which platforms and categories pay, and a dashboard with a 1099-K reconciliation, in one connected spreadsheet (Excel, Google Sheets, or LibreOffice). Get it at ardentworkshop.com ›

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