

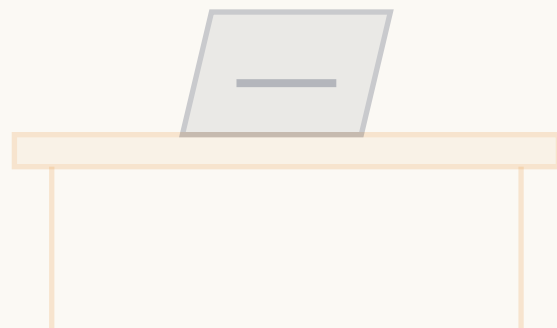
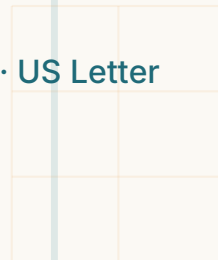


FREE PRINTABLE FROM ARDENT WORKSHOP

Booth Price-Card Set

Three of the price-card sizes from the Craft-Fair & Market Booth Signage, Price-Card & Table Kit — a small flat card, a small tented card, and the large featured-piece card, each shown filled in and then blank and ready to print and cut.

Print at 100% · cut on the printed border · US Letter



How to use these three cards

These are three of the price-card sizes from the booth kit, each on a sheet of its own: a small flat card for a price and nothing else, a small tent card that stands beside a display piece, and a large tent card for the one piece that's meant to stop someone walking past.

There is nothing on screen to fill in. Every bracketed blank — **[ITEM]**, **[COST]**, **[QTY]** — is a space for your own handwriting, so the write-on line and the price are yours to change piece by piece. In order: print at 100% (actual size, never Fit to page), measure the printed rule at the foot of the sheet, cut along the printed border around each card, write the item and the price on it, then fold and tape the two tent cards as described below. Card stock holds a fold far better than copier paper, but plain paper cuts and writes the same.

The two tent cards fold along the dashed center line. Fold backward, printed side out, so a face ends up on each outer slope, then tape the two open bottom edges together to hold the tent. The maker-facing side is the back slope — printed upside down on the sheet so that it reads the right way up once the card is folded — and it carries your own notes, never facing the shopper. Each of the three sizes below is shown twice: once filled in for an invented maker, so you can see how much text actually fits on a card that size, and once blank and ready to print. The blank sheets are pages 4, 6 and 8 of this PDF — those are the three to send to the printer.

BEFORE YOU CUT ANYTHING

Print one of the blank sheets and hold a tape measure or ruler against the printed rule near the bottom of it. If 100 mm measures 100 mm, your print dialog is at Actual size and every card on that sheet is the size it says it is. If the rule reads short, the dialog is set to Fit to page — change it and print again before you cut anything.

A note on what this is. Practical booth and pricing guidance for market sellers. Every price, cost and figure in the worked example is invented — an illustration of the method, never a benchmark. Nothing here is legal, tax, food-safety or labeling advice.



Harvest skin · worked example

Price card — small, flat

Shown at 197% · the one you cut is 3.5 × 2 in flat

PRICE

Speckled mug

\$28

Handmade, one at a time
Care line at checkout

Color or size

› Sea green glaze

ardentworkshop.com



Harvest skin · free price-card set

PRICE [ITEM] write your price here Handmade, one at a time Care line at checkout Color or size ardentworkshop.com	PRICE [ITEM] write your price here Handmade, one at a time Care line at checkout Color or size ardentworkshop.com
PRICE [ITEM] write your price here Handmade, one at a time Care line at checkout Color or size ardentworkshop.com	PRICE [ITEM] write your price here Handmade, one at a time Care line at checkout Color or size ardentworkshop.com
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PRICE [ITEM] write your price here Handmade, one at a time Care line at checkout Color or size ardentworkshop.com	PRICE [ITEM] write your price here Handmade, one at a time Care line at checkout Color or size ardentworkshop.com

CUT HERE — every card on this sheet is its own piece



MEASURE THIS BEFORE YOU CUT · PRINT AT ACTUAL SIZE / 100%, NOT FIT TO PAGE



Harvest skin · worked example

Price card — small, tented

Shown at 197% · the one you cut is 3.5 × 4 in flat

Restock when under 6 left

Cost to make: \$4.10

MAKER SIDE

FOLD — THIS IS A TENT CARD

PRICE

Small dish

\$14

Small piece, big detail
Ask about this one

Color or size
> Speckled glaze

ardentworkshop.com



Harvest skin · free price-card set

Restock when under [QTY] left Cost to make: \$[COST]	Restock when under [QTY] left Cost to make: \$[COST]
MAKER SIDE FOLD — THIS IS A TENT CARD PRICE [ITEM] write your price here Small piece, big detail Ask about this one Color or size ardentworkshop.com	MAKER SIDE FOLD — THIS IS A TENT CARD PRICE [ITEM] write your price here Small piece, big detail Ask about this one Color or size ardentworkshop.com
Restock when under [QTY] left Cost to make: \$[COST]	Restock when under [QTY] left Cost to make: \$[COST]
MAKER SIDE FOLD — THIS IS A TENT CARD PRICE [ITEM] write your price here Small piece, big detail Ask about this one Color or size ardentworkshop.com	MAKER SIDE FOLD — THIS IS A TENT CARD PRICE [ITEM] write your price here Small piece, big detail Ask about this one Color or size ardentworkshop.com

CUT HERE — every card on this sheet is its own piece



MEASURE THIS BEFORE YOU CUT · PRINT AT ACTUAL SIZE / 100%, NOT FIT TO PAGE



Harvest skin · worked example

Price card — large, tented

Shown at 99% · the one you cut is 7 × 4 in flat

Cost to make: \$31.00 - hours in: 4.5

This is the piece that earns the table space

Reprice if it sits past Nov 30 unsold

MAKER SIDE

FOLD — THIS IS A TENT CARD

FEATURED PIECE

Stoneware serving bowl

\$95

One of a kind - no two are exactly alike

Size / dimensions
> 14 in wide, hand-thrown

Color or glaze
> Slate blue glaze

ardentworkshop.com

Harrowmere Clay is invented, and so is every price on it — read this for how much a card that size actually holds, not for the numbers themselves.

Every name, price and figure on this page is invented.



Cost to make: \$[COST] - hours in: [HOURS]		This is the piece that earns the table space		Reprice if it sits past [DATE] unsold	
MAKER SIDE					
FOLD — THIS IS A TENT CARD					
FEATURED PIECE					
[ITEM]					
write your price here					
One of a kind - no two are exactly alike					
Size / dimensions					
Color or glaze					
ardentworkshop.com					

Cost to make: \$[COST] - hours in: [HOURS]		This is the piece that earns the table space		Reprice if it sits past [DATE] unsold	
MAKER SIDE					
FOLD — THIS IS A TENT CARD					
FEATURED PIECE					
[ITEM]					
write your price here					
One of a kind - no two are exactly alike					
Size / dimensions					
Color or glaze					
ardentworkshop.com					

CUT HERE — every card on this sheet is its own piece

100 mm

4 in

MEASURE THIS BEFORE YOU CUT · PRINT AT ACTUAL SIZE / 100%, NOT FIT TO PAGE

The rest of the table

These three cards are the ones almost every table needs. The full kit puts them, and ten more sign and card types, on that same shared grid, so a whole table's worth of paper prints in one pass instead of thirteen separate downloads — and adds a calculator that works out the numbers before you print them on anything, and a plan for the day itself. This free set only carries the three prices.

THE FREE STARTER, AND THE REST OF THE LINE

This free set keeps three of the kit's 13 sign and card types — the small flat price card, the small tented price card, and the large featured-piece card — on the same shared cell each is built from. The full **Craft-Fair & Market Booth Signage, Price-Card & Table Kit** puts all 13 types on one 8-cell grid — 13 print sheets and 53 cut-out pieces to a set, in 4 coordinated skins, 52 sheets in all — so a whole booth prints in one pass. It adds the multi-buy offer sign, scan-to-pay and payment-method cards, a custom-order sign and inquiry slip, care, allergen and wholesale cards, a follow-and-find-me sign, and a table header poster that folds into its own A-frame; a genuinely computed **Offer & Bundle calculator** with 97 fillable fields, 45 of them computed for you the moment you type in a cost (desktop PDF readers run the arithmetic; every computed row on the ladders is marked with the '=' sum that produces it, so a phone or browser viewer costs you nothing); and a **Booth Day** sequence — a table plan across 5 zones, a 20-step set-up order, and a 14-row pack-down count slip. It ships as 14 PDFs across 198 pages in all, with every print sheet, the calculator and the booth-day plan laid out in US Letter and A4 alike. [See the full kit](#) — \$12.95, a one-time purchase, at ardentworkshop.com/products/craft-fair-and-market-booth-signage-price-card-and-table-kit/. This kit prices a bundle for one market day; when you want the price of the **product** itself — true cost, markup against margin, marketplace fees and a wholesale line — the [Handmade-Seller Pricing & Profit Workbook](#) takes over where this kit stops.

See the full range at ardentworkshop.com.

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